

Book Design by Duer

Self-Publishing Your Book

Print-on-demand technology has opened up a new world for authors. You can now self-publish your book quickly and easily – retaining control over the finished product, and receiving royalties on worldwide sales without the up-front expense of a large print run. Professional, detailed and attractive design will greatly increase your book's success; these are important considerations even if you are marketing to a niche audience.

I work with the specifications set by KDP (formerly Createspace), the print-on-demand branch of Amazon.com – though if preferred, I can also work with other companies such as Lulu and Blurb. KDP will provide an ISBN, print your paperback books, and sell them internationally on Amazon.com, as well as fulfilling orders from bookstores and libraries. There are many different variables available to choose from for the physical product, and KDP charges almost no initial costs for using their services. Royalties on all sales are paid via direct deposit on a monthly basis.

I am a self-published author myself, and most of my books – like most of those I have worked on for clients over the years – are focused on pagan and polytheist subject matter. I am honored to play a part in the creation of more quality books covering a wide array of topics and perspectives within our spiritual communities. Let me help you turn your manuscript into a polished, beautiful book that you can be proud of, inside and out.

How It Works

Contact me to describe your project and needs, check my current availability, and receive a quote for my services (based on my Pricing guidelines). Once I receive your retainer payment, file(s) and other information listed on the next page, I will ask any necessary questions and start work. I may also check in with you during the process as I choose stylistic elements.

I will send the completed files for interior and cover to you by email within 3 weeks. If you request revisions, or if you also order an e-book, these will take an additional 1-2 weeks. Copyediting service generally takes 1-2 weeks, depending on length. If you have specific deadlines, please let me know before beginning the process.

If desired, I can guide you through the entire process of setting up an account and uploading your book. KDP will assign you an ISBN, unless you already own one you want to use instead. You will need to order a proof copy to examine, but otherwise there is no up-front cost to use their services.

If you purchase the basic paperback design package, you can always add the e-book option at a later date. However, copyediting should be purchased at the same time as, or before, the design package, as it needs to be the first step in the process.

“...hands down the most beautiful form in which my work has ever appeared. The typography, the flawless proofreading, the paper and binding, the flow of text on the page and choice of page breaks, all exhibit the finest traditions of book design.”

Edward P. Butler, contributor to
Walking the Worlds journal

“I contracted with Kate to improve my novel for its second edition release. I found her to be extremely professional, kind, and competent, as well as detail-oriented and a timely communicator. Her services are well worth every penny.”

J.D. Foslan, *Loki's Saga*

What I Will Need From You:

- * Your text document, in .doc, .docx or .rtf format, fully edited, spell-checked and proofread unless you plan to order that service from me
- * Exact title (and subtitle, if applicable) and author name (or pen name, however it should appear)
- * Up to five black & white images to include in the text if desired, and any color artwork you'd like to use on the cover, at least 300dpi, in .jpg, .tif or .png format. (If you do not have cover artwork ready, I can help you find public domain images and/or can purchase stock photos for an additional cost.)
- * A blurb which will go on the back cover, describing the book
- * An "about the author" description, if desired (can be placed in interior and/or back cover)
- * If using your own "publisher" imprint, the name and logo
- * Any preferences regarding general style, cover image, book size, choice of glossy or matte cover, choice of cream or white paper, fonts, etc.
- * And of course, payment of the appropriate amount (see Pricing), via Paypal. I require one-half of the full payment amount as a retainer to begin, with the other half payable upon delivery of the final files.

What You Will Receive From Me:

- * Print-ready PDF file for interior text block (plus editable Word file of same)
- * Print-ready PDF file for full cover spread (plus original JPG file) and smaller image of front cover suitable for promotional purposes
- * One set of revisions included in price (further changes will incur extra costs)
- * For additional cost: all files necessary to upload an e-book version for Kindle
- * For additional cost: thorough copyediting of your book, checking for spelling, grammar, punctuation, consistency, etc.

Pricing

The prices below apply to most projects. If your book is under 20,000 words, over 175,000 words, has a color interior, a large number of images, languages other than English, or any other unusual parameters, the pricing may change. Please contact me for a custom quote.

PAPERBACK BOOK DESIGN PACKAGE: \$400-500

Interior design including trim size selection, margins, table of contents, page numbering, chapter headings, font selection, front and back matter, block quotes, header text, footnotes, etc., and up to five images. Cover design with title, author, back blurb, space for ISBN barcode, and spine text, using stock photos (paid separately) or copyright-free or client-owned artwork.

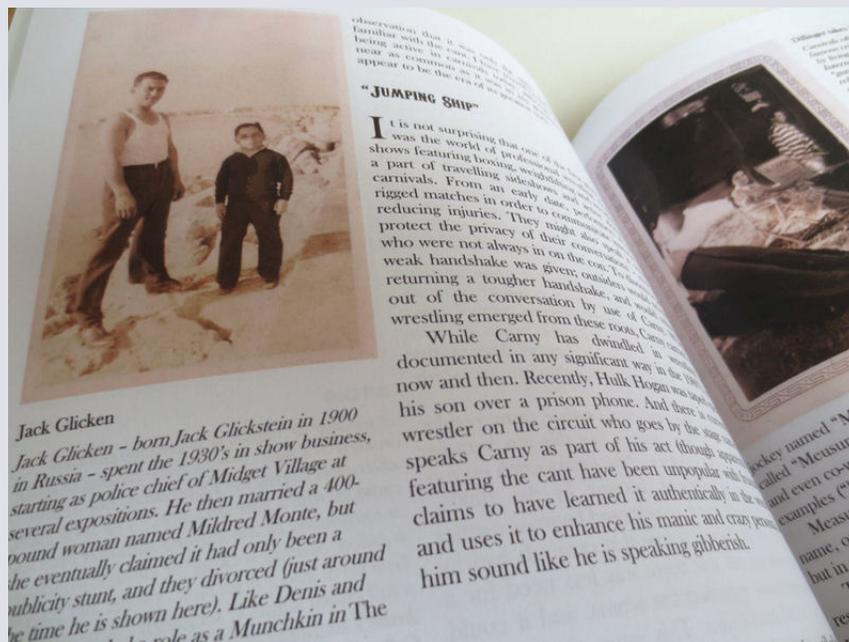
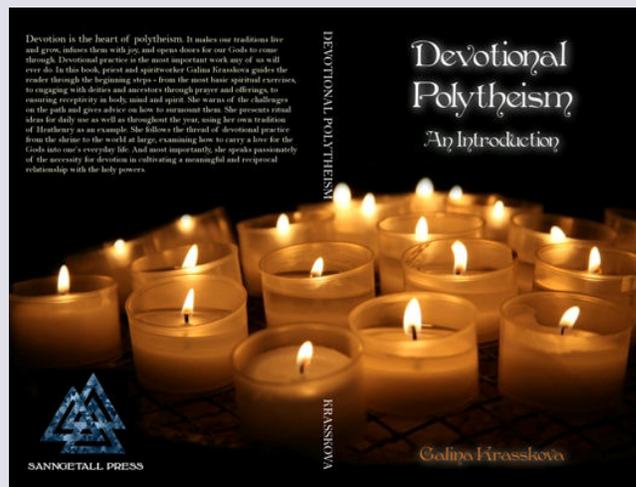
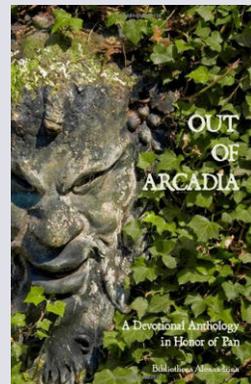
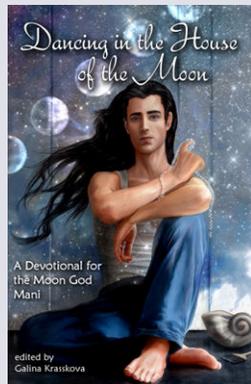
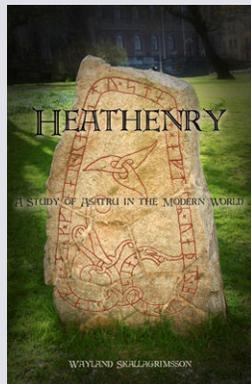
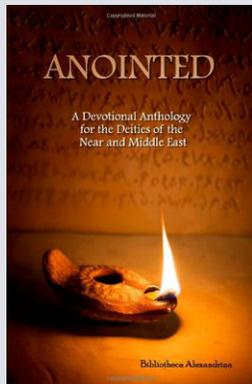
E-BOOK: \$50-100

Conversion of your finished, formatted text into e-book format compatible with Kindle (will also be readable on other devices such as iPhone, iPad, etc.).

COPYEDITING : \$50 PER 10,000 WORDS

Thorough proofreading of your text for grammar, spelling, word usage, and punctuation errors, plus checking for consistency and continuity throughout, using the Track Changes feature of MS Word.

Portfolio Examples



Contact

Dver * doorunderground@gmail.com * www.birdspiritland.com